

LEVERAGING DEVELOPMENTS IN QUALITY MEASUREMENT

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We want a
high-performance
system,
and we know
measurement is an
essential part of
achieving that.



So why do we do so little quality measurement?



► So why do we do so little quality measurement?

We presume high quality and low variability

We have trouble deciding what to measure

Quality doesn't lend itself to measurement

The data considerations are tricky

Quality measurement is technically challenging

We don't know how to use quality measures to effect change

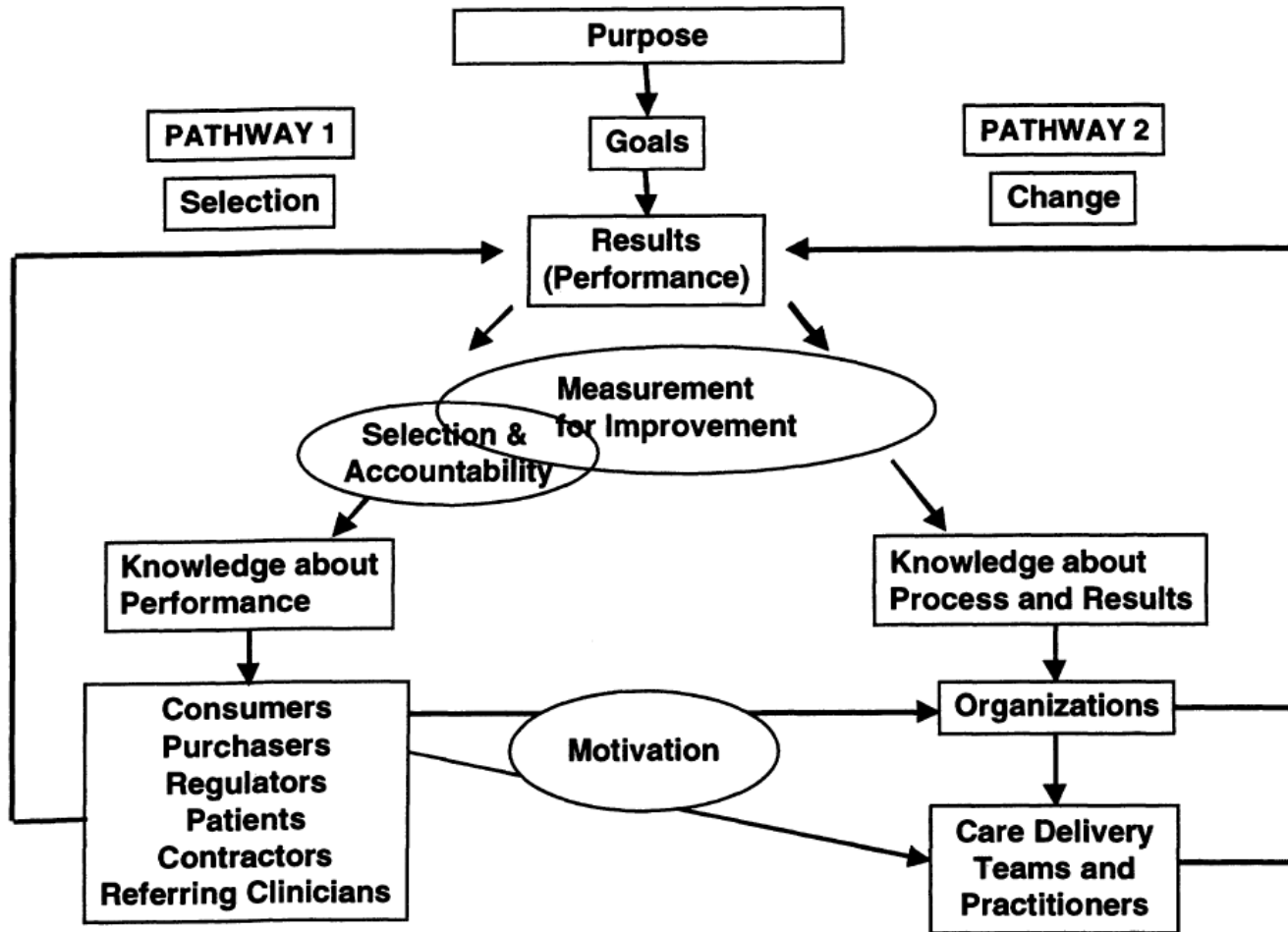


FIG. 1. Two pathways to quality improvement.

(Berwick, James and Coye, 2003)

The Late Mover Advantage



PROMS and ICHOMS

The Danish: multi-stakeholder entities

The Dutch: reducing the number of measures

**OpenNotes: full patient access to
doctor notes**

**Data: interoperability, security, provider
workflow**

**Limited evidence of patients
using quality data to make
choices**

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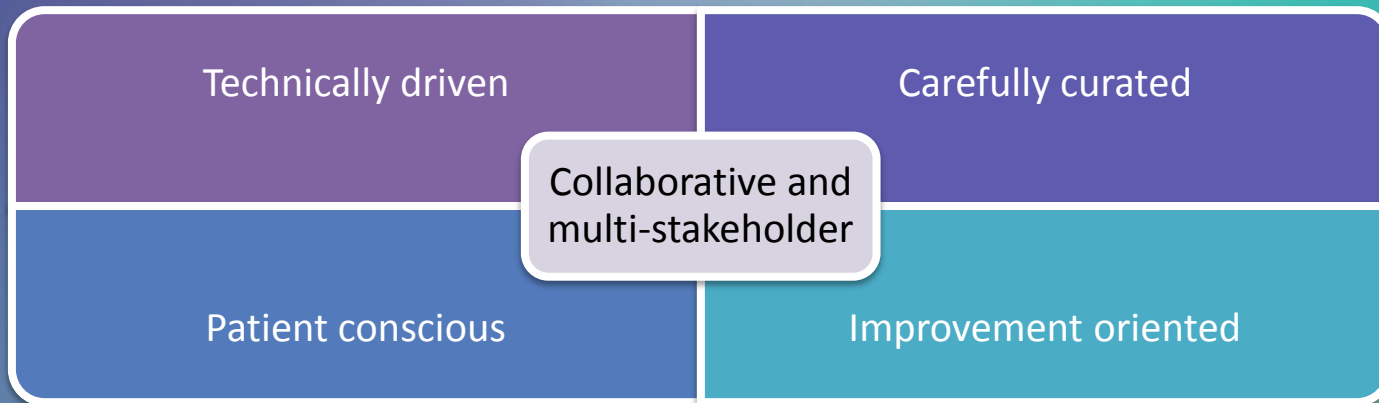
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Berwick: Era 3

- Reduce mandatory measurement
- Stop complex individual incentives
- Shift business strategy from revenue to quality
- Give up professional prerogative when it hurts the whole
- Use improvement science
- Ensure complete transparency
- Protect civility
- Hear the voices of the people served
- Reject greed

The Late Mover Advantage



A WHOLE
NEW WORLD

**“Measurement is necessary
but not sufficient for quality improvement”**

(Berwick, James and Coye, 2003)



PLEASE NOTE

- ▶ **This presentation is incomplete without the accompanying narrative**